

## Abstract Details

**Title:** A Reviewstudy On Supply Chain Management In A Dairy Industry

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**Abstract:**India Stands First In World Milk Production With A Share Of About 14 Per Cent In World Milk Production. For The Success Of A Dairy Industry/Firm Efficient Supply Chain Management Is A Prerequisite. Thus, The Supply Chain Performance Of The Processing Units Is A Deciding Factor. Milk Supply Chains Are More Concerned With Controlling Of Milk Quality And Supply Fluctuations Which Are Unique To This Sector. Perishable Goods Like Milk Require A Time Efficient Supply Chain. This Perishable Factor Can Affect The Milk Supply Chain. Supply Chain Management Has Seen As A Source Of Gaining Competitive Advantage In The Business World. Due To Pressures From Increased Competition Resulting From Globalization Of Supply, Processing And Distribution Networks, High Levels Of Service Expectations And Competitive Pricing, The Supply Chain Management Has Become More Important.

**Keywords:** Dairy Supply Chain Management, Barriers, Scm, Success Factors, Implementation, Identification

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